



— THE ACG STYLE FORMULA™ —

♥
15
**DRESS
OUTFIT
FORMULAS**
for Apple Shape Body Types

— ♥ —

Flattering outfit ideas designed to
define the waist, balance your
proportions, and make getting
dressed easier.



WORK



EVERYDAY



WEEKEND



OCCASIONS



VACATION

Created exclusively by

ALL CLASSY GIRLS





APPLE SHAPE QUICK GUIDE

*Simple styling cues behind every
formula in this guide.*

- 1. DEFINE, DON'T SQUEEZE**
Choose wrap, tie-waist, empire, and softly shaped dresses that create gentle waist definition without clinging.
- 2. OPEN THE NECKLINE**
V-neck, scoop, square, and sweetheart necklines draw the eye upward and create visual length.
- 3. LET FABRIC SKIM**
Look for drape, movement, and enough structure for the dress to follow the body without feeling tight through the middle.
- 4. KEEP THE LINE CLEAN**
Longer necklaces, open layers, pointed shoes, and simple accessories help lengthen and polish the look.

HOW TO USE THE FORMULAS



Start with the occasion. Recreate the formula exactly or swap similar pieces from your closet while keeping the same dress shape, neckline, and styling direction.

EACH FORMULA INCLUDES



DRESS



SHOES



BAG / LAYER



WHY IT WORKS



STYLE SWAP

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THE ACG STYLE FORMULA™

CASUAL LUNCH DATE



Lilac Square-Neck Midi Dress + White Sneakers +
Cream Shoulder Bag + Gold Hoops

THE COLLECTION

DRESS



Lilac Square-Neck
Midi Dress

SNEAKERS



White
Sneakers

BAG



Cream Shoulder
Bag

JEWELLERY



Gold
Hoops

WHY IT WORKS

The square neckline frames the collarbone beautifully while the softly defined waist creates shape without feeling restrictive.

White sneakers keep the look fresh and effortless, balancing style and all-day comfort for wherever the weekend takes you.

PERFECT FOR

- Brunch Dates
- Shopping
- Coffee Runs
- Casual Lunches
- Weekend Plans

ACG STYLE SWAP

Swap the sneakers for nude slingback flats and add a cropped cream cardigan for a polished brunch look.



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THE ACG STYLE FORMULA™

WORKDAY POLISHED



Navy V-Neck Midi Dress + Beige Structured Blazer +
Black Ankle Boots + Black Structured Handbag

THE COLLECTION

DRESS



Navy V-Neck
Midi Dress

BLAZER



Beige Structured
Blazer

SHOES



Black Ankle
Boots

BAG



Black Structured
Handbag

WHY IT WORKS

The V-neckline elongates the neckline, the structured blazer adds shape and balance, and ankle boots create a streamlined silhouette for a polished, flattering look.

PERFECT FOR



Work Meetings



Office Days



Business Lunches



Presentations



Client Appointments

ACG STYLE SWAP

Swap the ankle boots for sleek loafers and add a silk scarf for a smart business-casual look.



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THE ACG STYLE FORMULA™

CASUAL WEEKEND



Mauve Faux-Wrap Dress + White Sneakers +
Denim Jacket + Beige Crossbody Bag

THE COLLECTION

DRESS



Mauve Faux-Wrap
Dress

SHOES



White
Sneakers

JACKET



Denim
Jacket

BAG



Beige Crossbody
Bag

WHY IT WORKS

The faux-wrap dress creates definition at the waist while staying comfortable through the midsection. Sneakers and denim keep the look casual, and the crossbody bag adds easy hands-free function.

PERFECT FOR

-  Coffee Runs
-  Sightseeing
-  Weekend Plans
-  Casual Meetups
-  Travel Days

ACG STYLE SWAP

Swap the sneakers for tan ankle boots and add a lightweight trench coat for cooler days.



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— THE ACG STYLE FORMULA™ —

WEDDING GUEST ELEGANCE

— ♥ —

Dusty Rose A-Line Midi Dress +
Statement Earrings + Nude Block Heels + Gold Clutch

THE COLLECTION

DRESS



Dusty Rose
A-Line
Midi Dress

SHOES



Nude Block
Heels

BAG



Gold
Clutch

JEWELLERY



Statement
Earrings

WHY IT WORKS

The A-line silhouette defines the waist while gliding over the hips. Statement earrings bring attention upward, and block heels offer elegant height with reliable stability.

PERFECT FOR

- 👰 Weddings
- ♥ Engagement Parties
- 🍷 Rehearsal Dinners
- ★ Special Events
- 🎉 Celebrations

ACG STYLE SWAP

Swap the block heels for low metallic sandals and add a soft champagne pashmina for an outdoor ceremony.



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— ♥ —



THE ACG STYLE FORMULA™

SUMMER DATE NIGHT



Champagne Sweetheart Midi Dress +
Lace-Up Sandals + Ivory Clutch + Gold Hoops

THE COLLECTION

DRESS



Champagne Sweetheart
Midi Dress

SANDALS



Lace-Up
Sandals

BAG



Ivory
Clutch

JEWELLERY



Gold
Hoops

WHY IT WORKS

The sweetheart neckline draws attention upward and flatters your décolletage, while the midi length offers a comfortable balance of style and ease.

Lace-up sandals add a relaxed, summery touch and the ivory clutch and gold hoops keep the look polished and timeless.

PERFECT FOR

- ♥ Date Nights
- 🌸 Garden Dinners
- ☀️ Summer Events
- 🌺 Resort Evenings
- ☆ Celebrations

ACG STYLE SWAP

Swap the flat sandals for champagne low block heels and add an ivory wrap for a more elevated evening look.



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THE ACG STYLE FORMULA™

BRIDAL SHOWER



Blush Sweetheart Midi Dress +
Nude Block Heels + Taupe Clutch + Gold Hoops

THE COLLECTION

DRESS



Blush Sweetheart
Midi Dress

SHOES



Nude Block
Heels

BAG



Taupe
Clutch

JEWELLERY



Gold Hoop
Earrings

WHY IT WORKS

The sweetheart neckline flatters the bust, while the defined waist and A-line midi skirt create balance and ease.

Puff sleeves add a soft, romantic touch, and the neutral accessories keep the look refined, feminine and effortlessly celebration-ready.

PERFECT FOR

- Bridal Showers
- Wedding Brunches
- Garden Parties
- Engagement Parties
- Special Celebrations

ACG STYLE SWAP

Swap the heels for champagne flat sandals and add an ivory lightweight wrap for a soft, elegant finish.



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APPLE SHAPE ELEGANCE

Olive Wrap Midi Dress + Nude Pointed Toe Heels +
Beige Clutch + Long Pendant Necklace

THE COLLECTION

DRESS



Olive Wrap
Midi Dress

SHOES



Nude Pointed
Toe Heels

BAG



Beige Clutch

JEWELLERY



Long Pendant
Necklace

WHY IT WORKS

The wrap dress defines the waist, while the V-neckline elongates the upper body. Nude pointed toe heels create a lengthening effect for a balanced, flattering silhouette. The beige clutch and long pendant necklace add a refined finishing touch.

PERFECT FOR

-  Dinner Dates
-  Anniversary Dinners
-  Evening Events
-  Rooftop Cocktails
-  Special Nights Out

ACG STYLE SWAP

Swap the heels for low block sandals and add a cream wrap for a softer evening look.





THE ACG STYLE FORMULA™

CLASSIC CONFIDENCE

Black Fit-and-Flare Dress +
Nude Pointed Pumps + Taupe Structured Handbag

THE COLLECTION

DRESS



Black Fit-and-Flare
Dress

SHOES



Nude Pointed
Pumps

BAG



Taupe Structured
Handbag

JEWELLERY



Gold Hoop
Earrings

WHY IT WORKS

The fit-and-flare silhouette defines the waist, creating shape and balance. Nude pointed pumps lengthen the legs, while the structured handbag adds polish and proportion.

PERFECT FOR



Dinner Dates



Office Events



Celebrations



Evening Plans



Special Occasions

ACG STYLE SWAP

Swap the pumps for sleek ankle boots and add a tailored blazer for a polished day-to-night look.



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THE ACG STYLE FORMULA™

GARDEN PARTY



Navy Pleated Midi Dress + Two-Tone Slingback Flats +
Taupe Shoulder Bag + Gold Watch

THE COLLECTION

DRESS



Navy Pleated
Midi Dress

SHOES



Two-Tone
Slingback Flats

BAG



Taupe
Shoulder Bag

JEWELLERY



Gold
Watch

WHY IT WORKS

Soft pleats skim over the midsection while the defined waist creates shape. Slingback flats give polish without sacrificing comfort, and the shoulder bag keeps the outfit refined.

PERFECT FOR

-  Garden Parties
-  Brunch
-  Lunch Dates
-  Day Events
-  Travel

ACG STYLE SWAP

Swap the slingback flats for nude low block heels and add a compact satin clutch for an evening celebration.



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CITY SIGHTSEEING



Lime Swing Midi Dress + Oatmeal Cardigan +
White Trainers + Belt Bag

THE COLLECTION

DRESS



Lime Swing
Midi Dress

LAYER



Oatmeal Cropped
Cardigan

SHOES



White Slip-On
Trainers

ACCESSORIES



Cream Cap +
Olive Belt Bag

WHY IT WORKS

The swing dress offers breathable movement and cardigan adds soft shape; practical accessories keep hands free.

PERFECT FOR

- Sightseeing
- Museum Days
- City Walks
- Travel Days
- Café Stops

STYLE SWAP

Swap the trainers for tan low sandals and layer with a cropped khaki utility jacket for a polished, warm-weather look.



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THE ACG STYLE FORMULA™

BEACH DAY ESCAPE



Tropical Fit-and-Flare Midi Dress + White Linen Shirt +
Metallic Flip-Flops + Straw Visor

THE COLLECTION

DRESS



Tropical Floral
Fit-and-Flare Midi

LAYER



White Linen
Overshirt

SHOES



Metallic
Flip-Flops

ACCESSORIES



Straw Visor +
Woven Belt Bag

WHY IT WORKS

The fit-and-flare shape defines the waist and flows over the hips for an easy, flattering silhouette.

The breezy linen layer adds light coverage and relaxed polish, while warm-weather accessories keep the look cool, functional and vacation-ready.

PERFECT FOR

- ☀ Beach Days
- 🍷 Boardwalk Lunches
- 🌴 Resort Stays
- 🌊 Poolside Plans
- 📷 Day Trips

ACG STYLE SWAP

Swap the flip-flops for tan espadrille slides and add a lightweight denim jacket for a touch more coverage.



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THE ACG STYLE FORMULA™

COASTAL WEEKEND



Blue Floral Puff-Sleeve Midi Dress +
Neutral Block Sandals + Woven Bag + Gold Hoop Earrings

THE COLLECTION

DRESS



Blue Floral
Puff-Sleeve Midi Dress

SHOES



Neutral
Block Sandals

BAG



Woven Bag

JEWELLERY



Gold Hoop
Earrings

WHY IT WORKS

Puff sleeves add balance through the shoulders while the defined waist creates shape without clinging. The midi length skims the midsection, and neutral accessories keep the outfit fresh and light.

PERFECT FOR

- Weekend Getaways
- Brunch
- Day Events
- Shopping
- Coastal Dinners

ACG STYLE SWAP

Swap the sandals for metallic flats and add a cropped denim jacket for a breezy evening by the water.



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ROOFTOP DRINKS



Magenta Fit-and-Flare Midi Dress +
Leather Jacket + Slingback Heels + Mini Bag

THE COLLECTION

DRESS



Magenta
Fit-and-Flare Midi

LAYER



Black Cropped
Leather Jacket

SHOES



Black Slingback
Heels

ACCESSORIES



Black Mini Bag +
Slim Shades

WHY IT WORKS

The fit-and-flare silhouette defines the waist and flatters natural curves, while the cropped leather jacket adds a modern edge and just the right amount of polish.

PERFECT FOR

-  Rooftop Drinks
-  Birthday Dinners
-  City Evenings
-  Date Nights
-  Celebrations

ACG STYLE SWAP

Swap the heels for metallic ballet flats and layer a cropped charcoal cardigan for a chic, relaxed twist.



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DINNER DATE



Black Belted Midi Dress + Pointed Pumps +
Black Clutch + Gold Hoops

THE COLLECTION

DRESS



Black Belted
Midi Dress

SHOES



Black Pointed
Pumps

BAG



Black Envelope
Clutch

JEWELLERY



Gold Hoop
Earrings

WHY IT WORKS

The V-neckline elongates the neck, while the belted waist defines and flatters your shape. The full midi skirt adds movement and balance, skimming gracefully over the hips.

Sleek black accessories and gold hoops keep the look refined and timeless—perfect for an elegant evening with confidence.

PERFECT FOR

- Dinner Dates
- Cocktail Bars
- Evening Events
- Celebrations
- Special Nights

ACG STYLE SWAP

Swap the pumps for black ballet flats and add a cream tailored blazer for a smart-casual dinner look.



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WINERY WEEKEND



Raspberry Floral Tie-Waist Dress + Camel Cardigan +
Ankle Boots + Wide-Brim Hat

THE COLLECTION

DRESS



Raspberry Floral
Tie-Waist Midi

LAYER



Camel
Cropped Cardigan

SHOES



Cognac
Ankle Boots

ACCESSORIES



Tan Wide-Brim Hat
+ Suede Crossbody

WHY IT WORKS

The tie waist is adjustable and creates definition, while the cardigan adds warmth and soft structure.

PERFECT FOR

- Winery Visits
- Weekend Trips
- Outdoor Tastings
- Fall Markets
- Casual Dinners

ACG STYLE SWAP

Swap the boots for tan ballet flats and layer on a lightweight cropped denim jacket for a fresh, casual take.



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BONUS OUTFIT FORMULAS



*A little extra style,
just for you.*



MORE LOOKS. MORE CONFIDENCE. MORE YOU.



THE ACG STYLE FORMULA™

CONCERT NIGHT



Black Scoop-Neck Midi Dress + Leather Jacket +
High-Top Sneakers + Black Crossbody Bag

THE COLLECTION

DRESS



JACKET



SNEAKERS



BAG



WHY IT WORKS

The scoop neckline flatters and opens up the shoulders, while the midi length offers comfortable coverage. The leather jacket adds instant edge and defines the waist, and the sneakers keep the look cool, effortless, and ready for a night out.

PERFECT FOR

- Concerts
- Casual Dates
- City Nights
- Travel Days
- Weekend Plans

ACG STYLE SWAP

Swap the sneakers for black ankle boots and the crossbody for a dark burgundy bag for a sleek evening finish.



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GALLERY OPENING



Cobalt Tie-Waist Wrap Dress + Leather Jacket +
Ankle Boots + Crossbody Bag

THE COLLECTION

DRESS



Cobalt Tie-Waist
Wrap Midi

LAYER



Black Leather
Moto Jacket

SHOES



Black
Ankle Boots

ACCESSORIES



Black Crossbody
Bag + Gold Hoops

WHY IT WORKS

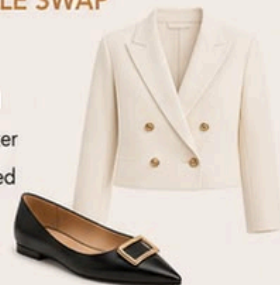
The wrap waist defines the shape without clinging, while the moto layer adds just the right amount of structure.

PERFECT FOR

-  Gallery Openings
-  Creative Events
-  Dinner Plans
-  City Nights
-  Concerts

ACG STYLE SWAP

Swap the boots for pointed flats and add a cropped cream blazer for a polished, elevated twist.



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POOLSIDE LUNCH



Red Floral Wrap Midi Dress + White Kimono +
Metallic Flip-Flops + Belt Bag

THE COLLECTION

DRESS



Red Floral
Wrap Midi

LAYER



White Cotton
Kimono

SHOES



Metallic
Flip-Flops

ACCESSORIES



Straw Hat +
Aqua Belt Bag

WHY IT WORKS

The wrap waist is adjustable and shapes softly while the airy layer offers coverage.

PERFECT FOR

- Poolside Lunches
- Resort Days
- Beach Cafés
- Summer Getaways
- Vacation Photos

ACG STYLE SWAP

Swap the flip-flops for raffia wedge sandals and add a cropped white denim jacket for a polished twist.



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THE ACG STYLE FORMULA™

WEEKEND ERRANDS



Yellow Floral Midi Dress + Denim Jacket +
White Sneakers + Cream Crossbody Bag

THE COLLECTION

DRESS



Yellow Floral
Midi Dress

JACKET



Denim
Jacket

SNEAKERS



White
Sneakers

BAG



Cream
Crossbody Bag

WHY IT WORKS

The easy, flowy midi dress offers all-day comfort and movement, while the structured denim jacket adds shape and polish. White sneakers keep the look casual, practical, and perfect for busy weekends.

PERFECT FOR

- Coffee Runs
- Shopping
- Casual Lunches
- Weekend Plans
- Day Trips

ACG STYLE SWAP

Swap the sneakers for tan espadrille flats and add a lightweight cream cardigan for a softer weekend look.



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WEEKEND MARKET



Coral A-Line Midi Dress + Denim Jacket +
White Sneakers + Tan Fanny Pack

THE COLLECTION

DRESS



Coral A-Line
Midi Dress

LAYER



Light-Wash
Denim Jacket

SHOES



White
Sneakers

ACCESSORIES



Tan Fanny Pack +
Tortoiseshell Shades

WHY IT WORKS

The defined waist and A-line skirt create a comfortable, balanced shape. Denim layer and sneakers keep it functional.

PERFECT FOR

- Farmers Markets
- Errands
- Coffee Runs
- Casual Plans
- Day Trips

STYLE SWAP

Swap the sneakers for cognac loafers and add a lightweight cream cardigan for a polished casual look.



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